SCGA eCommerce

(Online Join/Renew Portal)



Overview





What is it?

An SCGA platform that provides **ONLINE SIGNUP AND RENEWAL** to your current and potential club members.







Online credit card join/renew payments <u>simplifies</u> the process for club officers and your club members



- ✓ <u>NO</u> credit card fees
- ✓ **FAST** and easy setup







Auto-renewals, roster management, online club-bill payment and more!

Please provide your billing i	nformation		
Woods Valley Golf Cl	ub		
Your Cart			
Woods Valley Golf Club F	Regular	\$24.00	Auto-renew
Southern California Golf Association	Membership	\$36.00	available at
١	otal Due	\$60.00	checkout!
Promo Code:		APPLY	
Auto-renew my Woods Valley Golf Club m My card will be charged, on 09/10 of each year for this club. Priv	nembership a ces are subject to (change.	
Payment Information			
Billing information same as member information.			
MacBook Air			





350+ SCGA Clubs use the online portal



"Without question, I would recommend that every club use the [SCGA] online portal to collect their renewals and membership fees. It just makes life so much easier"

Bill Fennessy President, Altadena Golf Club







How it works



6 Easy Steps





Golfers (members/potential members) are linked to your club portal:

- Your website: Add a renewal/join link to your club website (if applicable)
- <u>SCGA.org</u>: A join/renewal link will be available on the SCGA's website
- <u>Renewal Communications</u>: When you or the SCGA sends a renewal email to your members, that email can contain a link to renew via your club portal.

Sterling Hills Men's Club MEMBER: YOUR CLUB MEMBERSHIP S ABOUT **RENEW NOW**

Current SCGA Member: Homer Lopez

Your membership in Sterling Hills Men's Club — and your GHIN# 378168 — are now up for renewal.

Renew today to continue receiving all the many benefits of club membership, including:





Don't let GHIN Number 378168 and your score history become inactive. <u>Renew Now!</u>



The System asks the golfer for his/her GHIN number

(or creates one when applicable)

lf a user the sys	forg tem	ets his/her GHIN r will help the user	number find it
	Have	you ever had a GHIN	
		number?	
	No pro	blem, let's see if we can find you:	
	First Name:		
	Last		
	Name:	California	
	oule.	FIND ME	







The golfer inputs their data

- Members/Prospective Members are asked for critical info
- Form Pre-populates data from GHIN for an existing Member, including those transferring from another club
- These data fields allow you to quickly add new members to GHIN without paper forms or manual data entry!

SCGA/GHIN profile	
Brookside Mens Golf Club	
GHIN Number:	
First Name: Evan	
Last Name: Belfi	
Suffix:	
Gender: Male •	
Address: 3740 Cahuenga Blvd	
Add'l Address:	





The golfer selects their membership type

- Provide tiered membership options
- Discount your membership based on time of year, age, new/renewal, gender
- Auto-approval option for new members or enforce an application review process







The golfer pays using their Visa or MasterCard

- Simple checkout process
- Use promo codes as an incentive
- The SCGA pays <u>ALL</u> credit card transaction fees



Please pr in	ovide your	billing	
Brooksid	de Mens Golf	Club	
	Your Cart		
Brookside Mens Golf Club	Brookside Regular Membership	\$114.00	
Southern California Golf Association	Membership	\$36.00	
	Total Due	\$150.00	
Promo Code:			
	APPLY		
Auto-ren Mens Golf (annually	iew my Brook Club members	side ship	
	0		





Receive instant email confirmation



Club Contact Notified







• The SCGA handles the transaction and collects the payment



- All dues collected are integrated into SCGA bill statements, with credits acknowledged for the club portion of dues collected.
- The SCGA distributes checks once a month to clubs that have credit balances exceeding \$200, or upon request for a smaller amount.
- Transaction records (to confirm which members paid via your portal) will be provided with your monthly check.
- The SCGA will invoice clubs for all members added manually.





This platform is FREE to SCGA member clubs and helps administer your roster, member dues and SCGA club dues/credits.

- To access your portal, you must visit: <u>https://membership.scga.org/wp-login.php</u>
- Use the username and password that was set up for the billing contact for the club.
- <u>Please click here for the billing platform</u> <u>quick start guide.</u>

Bill Summary as of 04/30/2017

New Charges:	\$68.50
Credit for Deactivating:	\$0.00
Association Payments to Club:	\$0.00
Payments Received:	-\$20.00
Previous Balance:	\$20.00









