

POSITION:Bob Thomas Communications InternshipTERM LENGTH:Three months (approximate start date mid-May 2020)LOCATION:The Intern will be based out of the SCGA Offices in Studio City, Calif.ORGANIZATION:The SCGA is devoted to providing all Southland golfers with the best experience possible. Its
primary goal is to enhance the enjoyment of the game for those who actively live the golf
lifestyle or have just learned to swing a club. Advocating on behalf of our community of
passionate golfers, the SCGA provides accessible and affordable opportunities for anyone
looking to be involved with the game. Whether crowning champions at amateur tournaments or
providing a Handicap Index to track a golfer's progress, the SCGA is committed to providing
exceptional service to its 175,000 members through 1,400 member clubs.

JOB DESCRIPTION:

- Assist with pre, on-site and post-event digital coverage of various SCGA Championships and events.
- Assist with preparation and publication of award-winning "FORE" Magazine.
- Interact with well-known Southland sports writers and journalists to assess writing samples and brainstorm story ideas.
- Create content for scga.org as well as SCGA and SCGA Junior social media platforms (Twitter, Facebook, Instagram).
- Support partnership events in the Southland and assist with SCGA marketing collateral.
- Provide customer service in a professional manner, which includes answering phone calls.
- Handle day-to-day office tasks and duties such as mailing materials and other work assignments.

QUALIFICATIONS:

- Current four-year college student or recent graduate pursuing a career in the PR, Journalism or Marketing field.
- Proven ability in sports feature writing and/or storytelling. Golf knowledge is strongly preferred.
- Excellent writing/editing skills; proficient in AP Style, photography/video/graphic design experience a plus.
- Highly motivated to work as part of a team; possess strong interpersonal skills and must be detail oriented.

COMPENSATION:	\$15.25 for up to 30 hours per week with opportunity to earn college credits. Some overtime will
	be required.
TRANSPORTATION:	Intern is responsible for own transportation as some regional travel is required.

DEADLINE TO APPLY: All applications must include a resume, cover letter and two to three writing samples emailed to Frank Moore at <u>fmoore@scga.org</u> no later than **April 3, 2020.**

The SCGA Bob Thomas Communications Internship is dedicated to honor of the late Bob Thomas, former SCGA executive and editor of FORE Magazine, who devoted 25 years of local storytelling and event coverage. Thomas helped build the SCGA's reputation amongst industry leadership, particularly sports media in Southern California.