SCGA

SPECS - FORE MAGAZINE

FORE AD PAGE SIZES

NOTE: FORE spine is Perfect Bound

FULL PAGE: trim - 8.25 x 10.5 in
PLUS .125 in bleed on all sides
2-PAGE SPREAD: trim -16.5 x 10.5 in
PLUS .125 in bleed on all sides
2/3-PAGE: 4.75 x 9.5 in
1/2-PAGE (HORIZONTAL): 7.125 x 4.75 in
1/3-PAGE (VERTICAL): 2.25 x 9.5 in
1/3-PAGE (SQUARE): 4.75 x 4.75 in

NOTE: Build full-page ads to 8.5 x 10.5 inches, even if they are nonbleed. Allow 5/16 inch for safety margin.

BLEED SPECIFICATIONS

On bleed ads, please keep live copy at least 5/16-inch off of any trim edge. There is no additional charge for bleeds on full-page, 2-page spread or half-page spread ads. A 10% charge is added for bleed on less-than-full-page ads.

INSERTS AND POLYBAG WRAP

Consult the publisher for mechanical requirements.

SHIPPING AND EMAIL INSTRUCTIONS
FORE MAGAZINE

Attn: Sharon Don
3740 Cahuenga Boulevard
Studio City, CA 91604
818/980-3630 • 818/980-1808 (FAX)
E-mail: sdon@scga.org

SUPPORTED AD MEDIA, SOFTWARE & GUIDELINES

Submit ads via email. FORE Magazine prefers to receive ads generated in Adobe PDF. DO NOT submit ads in PageMaker, MS Word or PC formats.

FONTS: Include all screen and printer fonts. Convert all fonts to outline, where available. Do not apply attributes to fonts.
IMAGES: All linked images must be included. All images must be supplied as CMYK or grayscale, NOT RGB. Photos should be TIFF or Photoshop EPS at 300 dpi for best results.
GRAPHICS: For best results, logos and graphics should be created in Adobe Illustrator or saved as EPS files.
COLOR: All colors must be defined as/converted to CMYK process. Follow SWOP specifications when possible. Do not attach color profiles.
LAYERS: All files should be flattened before saving.

FILE FORMATS

PDF and PDFX1A are acceptable. Use the following Adobe Distiller settings for best results:

GENERAL: Acrobat 4.0 compatibility. ASCII format. 2400 dpi resolution. Left binding.
COMPRESSION: For color or grayscale bitmap images, bicubic downsampling at 400 dpi. For monochrome bitmap images, bicubic downsampling at 2400 dpi.
FONTS: Embed, and subset all embedded fonts below 99%.
COLOR: When converting, leave color unchanged. UseAdobe CMYK profiles. Preserve Overprint Settings.